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NEWS LETTER

NOVEMBER 1960

CAN EXPECTATIONS AND INTENTIONS SURVEYS IMPROVE FORECASTING?

CHAIRMAN:

Murray Foss

Office of Business Economics
Department of Commerce

SPEAKERS:

Morris Cohen

Fortune Magazine

(Formerly with National Industrial

Conference Board)

Mona Dingle

Division of Research and Statistics

Federal Reserve Board

DISCUSSANTS:

George Terborgh

Machinery and Allied Products Institute

Joseph Clorety

Bureau of Labor Statistics

The speakers will cover much of the same ground that they covered in one of the most successful sessions of the Stanford Meetings last August.

Date:

Monday, November 21, 1960

Time:

8:00 P.M.

Place:

Room 102, Hall of Governments George Washington University 21st and G Streets, N. W.