

# Seasonal Adjustment Subject to Frequency Aggregation Constraints

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# Acknowledgements

Joint work with Tucker McElroy and Brian Monsell.

**Disclaimer:** This report is released to inform interested parties of research and to encourage discussion. The views expressed on statistical issues are those of the author and not those of the U.S. Census Bureau.

# Introduction

- Presence of residual seasonality in published GDP figures
- Renewed interest in seasonality diagnostics and seasonal adjustment at the Bureau of Economic Analysis (BEA)
- Preliminary findings at BEA indicated that residual seasonality could occur as a result of aggregating monthly source data to quarterly frequency – Moulton (2016)
- Demonstration of phenomenon through simulations, theoretical models – McElroy (2016)

# Indirect vs Direct Seasonal Adjustment

- Suppose we have (raw) monthly source data available, and we wish to obtain a quarterly seasonal adjustment
- **Indirect adjustment** – we seasonally adjust the monthly source data and aggregate the adjustment
- **Direct adjustment** – we aggregate the monthly source data and seasonally adjust the aggregate
- More control over outcomes with direct adjustment, so easier to ensure adequacy (i.e., the resulting adjustment does not exhibit seasonality) ...

## Indirect vs Direct Seasonal Adjustment (2)

- But direct adjustment generally not equal to indirect adjustment (i.e., accounting relationships not preserved)
- If monthly seasonally adjusted numbers are published, then having quarterly numbers that do not satisfy this aggregation requirement is a drawback
- Further complication: sometimes, the monthly raw data is not available; i.e., the data at hand is a monthly seasonal adjustment, making it impossible to compute a direct adjustment
- That is, sometimes, indirect adjustment is the only option, and this adjustment may not necessarily be adequate

# Seasonality in Frequency Aggregated Series

- “Frequency-aggregated seasonality” – when a change in sampling frequency via (flow) aggregation exhibits seasonality in the resulting aggregate
- E.g., we have a monthly time series that shows no seasonality; when aggregated to quarterly frequency, seasonality is observed
- Alternately, we have a monthly time series that is seasonal, is (adequately) seasonally adjusted, but seasonality is observed in the quarterly aggregate of the monthly adjustment
- Direct adjustment of the quarterly series would remove seasonality in either scenario, but then the direct adjustment will not equal the aggregate of the monthly adjustment.

# Benchmarking Methodology

- Benchmarking problem: we have a time series sampled at a high and low frequency; for convenience, we can assume these are monthly and quarterly, respectively
- Literature on benchmarking is extensive, but issue of adequacy is not usually addressed
- Goal here is to try to adjust monthly and quarterly data such that both sets of seasonal adjustments are adequate

## Some Notation

- Let the monthly series be denoted  $\{X_{t,m}\}$  and its quarterly counterpart  $\{X_{i,q}\}$ , where  $t = 3i + j$  for  $j = 1, 2, 3$ , where the data satisfy the following frequency aggregation property for quarter  $i$ :

$$X_{i,q} = X_{3i+1,m} + X_{3i+2,m} + X_{3i+3,m}$$

- Denote direct adjustments with  $N$ , so  $\{N_{t,m}\}$  and  $\{N_{i,q}\}$  – these may, but generally will not, satisfy the aggregation property above
- If not, we want modifications  $\{Y_{t,m}\}$  and  $\{Y_{i,q}\}$  that do preserve this property, are close to the direct adjustments, and are adequate
- If  $\{N_{t,m}\}$  is available, but not  $\{N_{i,q}\}$ , then define  $\{N_{i,q}\}$  as follows:
  - Aggregate  $\{N_{t,m}\}$ , test aggregate for seasonality
  - If adequate, done; else, seasonally adjust and use resulting adjustment as  $\{N_{i,q}\}$



## Some Notation (2)

- To minimize discrepancy between  $\{Y_{t,m}\}$  and  $\{N_{t,m}\}$ , and between  $\{Y_{i,q}\}$  and  $\{N_{i,q}\}$ , while preserving the frequency aggregation property and ensuring adequacy of both  $\{Y_{t,m}\}$  and  $\{Y_{i,q}\}$ , amounts to minimizing the following expression for each quarter  $i$ :

$$\left(N_{i,q} - \sum_{j=1}^3 Y_{3i+j,m}\right)^2 / N_{i,q} + \sum_{j=1}^3 (N_{3i+j,m} - Y_{3i+j,m})^2 / N_{3i+j,m}.$$

- Adequacy checked by applying some diagnostic  $\delta$  to candidate solutions for monthly and quarterly series, compared against some threshold  $\alpha$

# What Diagnostic $\delta$ ?

- McElroy (2018) used the QS diagnostic of Maravall (2012) as the diagnostic  $\delta$
- Concerns stemming from spurious detections of seasonality
- Instead, we use root diagnostic of McElroy (2019), which offers p-value for rejection of null hypothesis that seasonality is present to a given degree

# Seasonality Diagnostic Based on Autoregressive Roots (McElroy, 2019)

- A causal invertible ARMA( $p, q$ ) process with MA polynomial  $\theta(z)$  and AR polynomial  $\phi(z)$  can also be represented using an MA( $\infty$ )  $\psi(z) = \theta(z)/\phi(z)$
- A process is said to have “ $\rho$ -persistent seasonality of frequency  $\omega \in [-\pi, \pi]$  (where  $\rho \in (0, 1]$ ) iff its causal representation has coefficients  $\{\psi_j\}$  with a  $\rho$ -persistent oscillatory effect of frequency  $\omega \in [-\pi, \pi]$ , such that  $\pi(\rho^{-1}e^{i\omega}) = 0$ , where  $\pi(z) = 1/\psi(z)$ ”
- What is tested: for any given  $\omega$ , the null hypothesis is

$$H_0(\rho_0) : \pi(r^{-1}e^{i\omega}) = 0 \quad \text{has solution } r = \rho_0$$

- The test statistic of  $H_0(\rho_0)$  for a sample of size  $T$  is

$$T |\hat{\pi}(\rho_0^{-1}e^{i\omega})|^2$$

## ... In a Simpler Setting

- Simplifying, suppose we have an AR( $p$ ) process with AR polynomial  $\phi(z)$ , then  $\pi(z)$  in the previous expressions is replaced by  $\phi(z)$
- The null hypothesis says that for a given frequency  $\omega$ , there is a root for the AR polynomial  $\phi(r^{-1}e^{i\omega})$  at  $r = \rho_0$
- If the magnitude of the AR polynomial (or the estimated AR polynomial) evaluated at  $\rho_0^{-1}e^{i\omega}$  is large, that will produce a large test statistic; i.e., it would suggest that seasonality of a degree  $\rho_0$  is not present in the tested process
- Note that this hypothesis test is laid out opposite – the null is positing the presence of seasonality to a certain degree, instead of no seasonality

# Using Root Diagnostic

- Using the diagnostic, we look at p-values as a function of seasonal persistence  $\rho$  at frequencies  $2\pi/4$  (for quarterly) and  $2\pi j/12$  for  $j = 1, 2, \dots, 5$  (for monthly)

- Require

$$\max_{\rho \in (0.98, 1)} p(\rho) \leq \alpha,$$

where  $p(\rho)$  denotes p-value as function of  $\rho$  determined by  $H_0$

- Above says null hypothesis of seasonality of degree  $\rho$  can be rejected at level  $\alpha$  for all  $\rho \in (0.98, 1)$  – 0.98 corresponds to substantial degree of oscillation in autocorrelation function; lowering this value requires even weaker forms of seasonality be weeded out
- Notation-wise,

$$\delta\{Y_{1,m}, \dots, Y_{3i+3,m}\} \leq \alpha, \quad \delta\{Y_{1,q}, \dots, Y_{i,q}\} \leq \alpha,$$

where  $\delta$  indicates the maximum of p-values (3) computed on either monthly or quarterly data

# Constrained Minimization

- Goal: minimize

$$\left(N_{i,q} - \sum_{j=1}^3 Y_{3i+j,m}\right)^2 / N_{i,q} + \sum_{j=1}^3 (N_{3i+j,m} - Y_{3i+j,m})^2 / N_{3i+j,m}.$$

subject to the constraints

$$\delta\{Y_{1,m}, \dots, Y_{3i+3,m}\} \leq \alpha, \quad \delta\{Y_{1,q}, \dots, Y_{i,q}\} \leq \alpha,$$

- Doable with Lagrangian techniques with inequality constraints or slack variables
- What we try: Convert constrained minimization problem into penalized minimization, iteratively increase the penalty until a solution has been achieved

# Penalized Minimization

- I.e., introduce tuning parameters  $\omega_m, \omega_q \geq 0$ , and minimize objective function

$$\begin{aligned} & \left( N_{i,q} - \sum_{j=1}^3 Y_{3i+j,m} \right)^2 / N_{i,q} + \sum_{j=1}^3 (N_{3i+j,m} - Y_{3i+j,m})^2 / N_{3i+j,m} \\ & + \omega_m \left( \min [\alpha - \delta \{Y_{1,m}, \dots, Y_{3i+3,m}\}, 0] \right)^2 \\ & + \omega_q \left( \min [\alpha - \delta \{Y_{1,q}, \dots, Y_{i,q}\}, 0] \right)^2 \end{aligned}$$

- Penalty terms are zero iff  $\delta \leq \alpha$ ; solutions where  $\delta > \alpha$  tend to be rejected
- Possible for adequate solutions to be obtained where  $\omega_m = \omega_q = 0$ , so using 0 as initial value is not unreasonable
- If candidate solution at initial values of  $\omega_m$  and  $\omega_q$  is not adequate at either frequency, increment both; repeat until adequate solution is achieved

# General Framework

- Aggregate monthly series to quarterly series
- Use root diagnostic to determine whether either series is seasonal
- Construct indirect quarterly adjustment by aggregating monthly seasonal adjustment (or monthly raw series if deemed nonseasonal by root diagnostic)
- Use root diagnostic to determine whether monthly adjusted (or raw) series or indirect quarterly adjustment is seasonal
- If not, done; else, initialize  $\omega_m$  and  $\omega_q$  and begin nonlinear optimization of objective function
- Apply root diagnostic to reconciled series – if adequate, done; else, increment  $\omega_m, \omega_q$  and repeat



# Sample Applications

- Around 50 monthly economic series taken from some surveys conducted by U.S. Census Bureau, measuring quantities like shipments, construction spending, imports/exports
- Using  $\rho \in (0.98, 1)$  calculated in 0.001 increments, majority of these series are such that null hypothesis of seasonality of degree  $\rho$  is rejected at both monthly and aggregated quarterly levels at an  $\alpha$  of 0.1
- Some series (approx. 20–25%) where the raw monthly series is borderline seasonal (or borderline nonseasonal, and thus might be left as is), while the resulting quarterly aggregate is more noticeably seasonal
- Optimization starts with an initial value of  $\omega_m = \omega_q = 0$ , incrementing each by 1000 should a solution fail to satisfy the adequacy conditions
- Optimization is the major bottleneck; examples use the Bound Optimization by Quadratic Approximation (BOBYQA) algorithm of Powell (2009), as implemented in the `minqa` package in R

# Example 1: Import Series

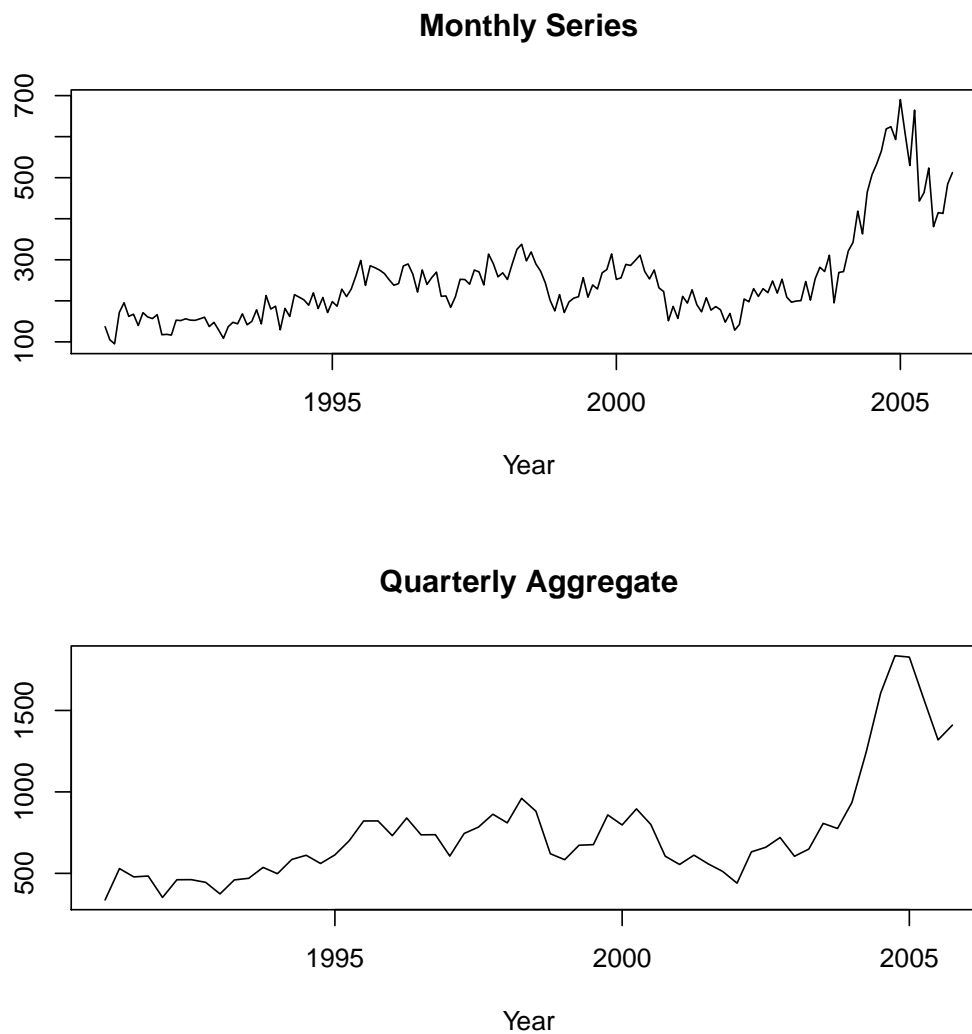


Figure 1: Monthly and quarterly aggregated series.

# Example 1: Monthly

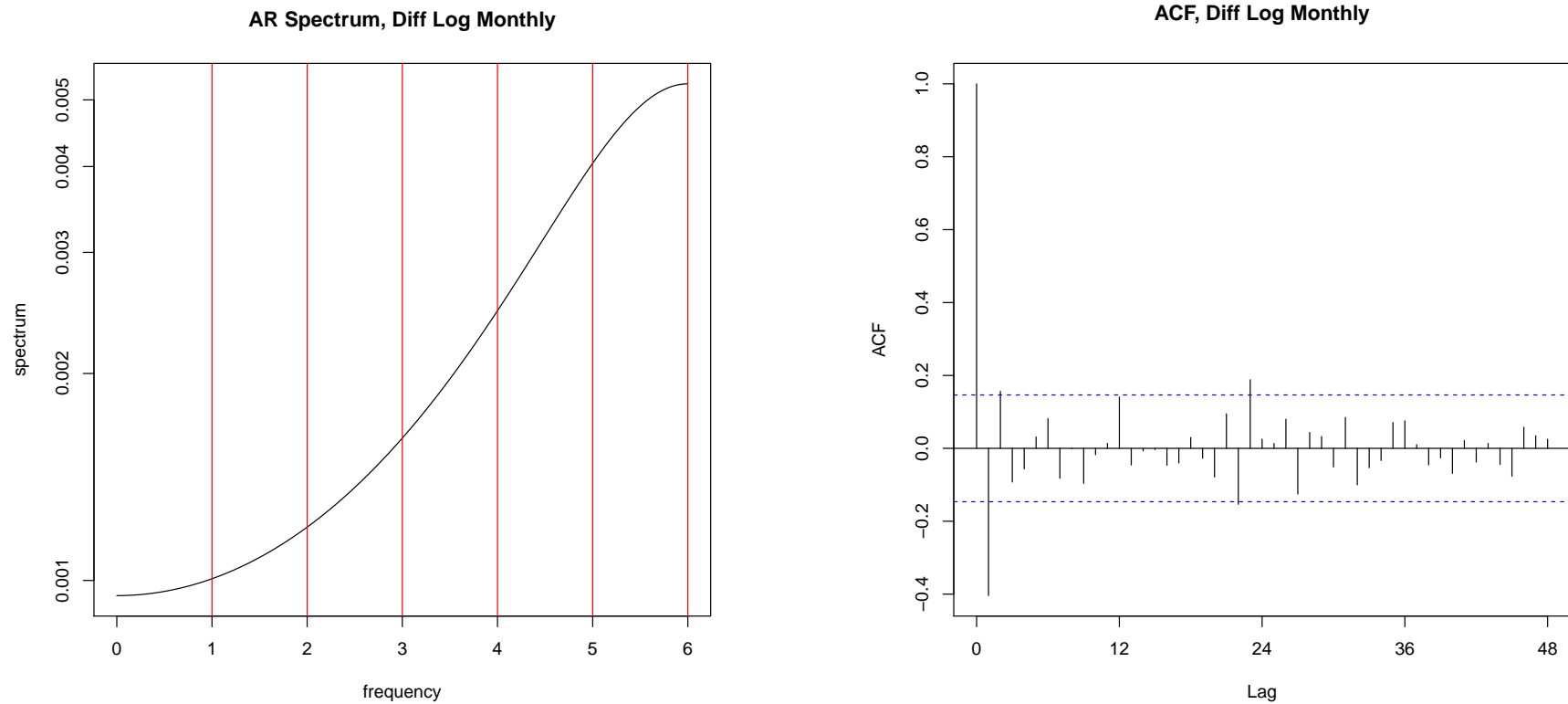


Figure 2: Autoregressive spectrum and autocorrelation function of the differenced log monthly series.

# Example 1: Quarterly Aggregate

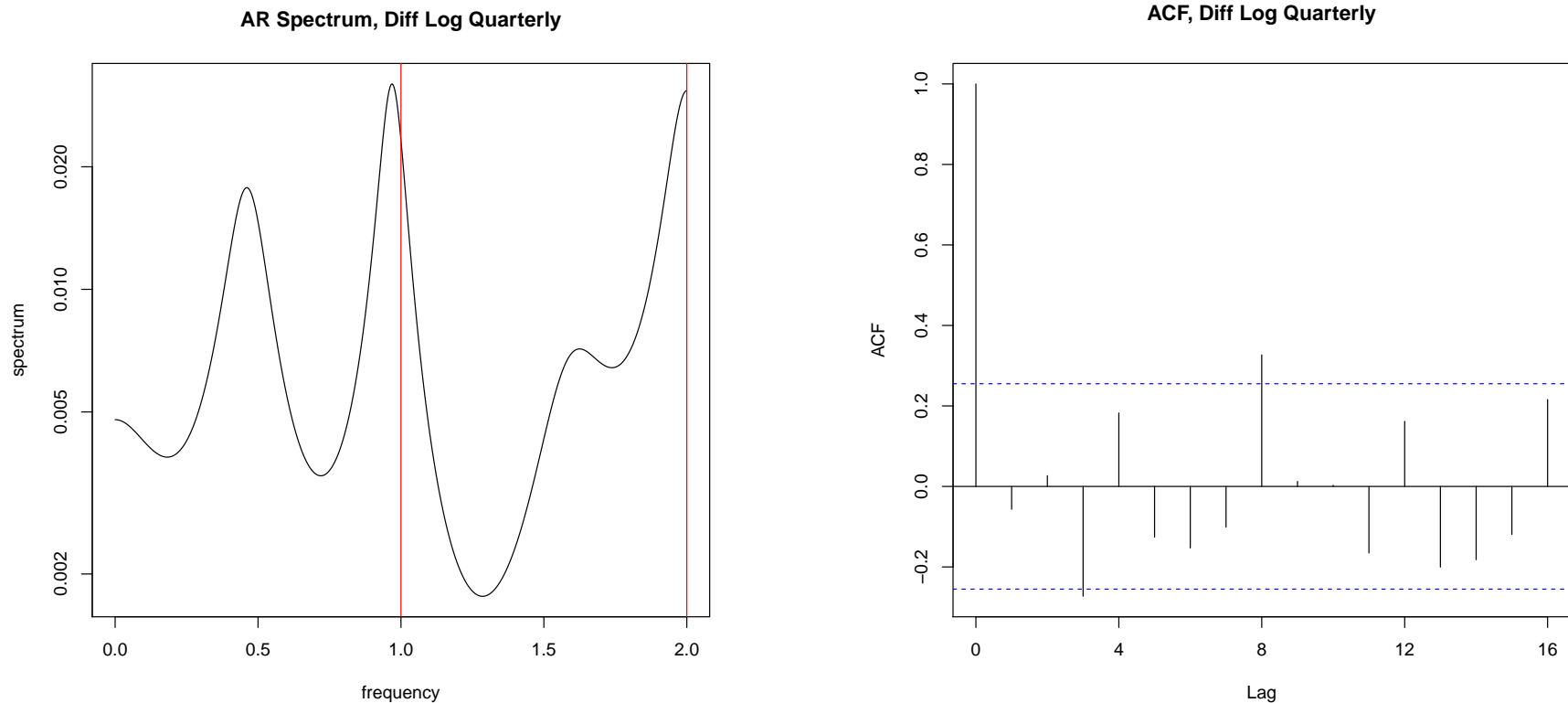


Figure 3: Autoregressive spectrum and autocorrelation function of the differenced log quarterly aggregate.

## Example 1: Comments

- AR spectrum for monthly does not show any noticeable peaks; AR spectrum for quarterly has a peak close to quarterly seasonal frequency (red lines)
- ACF for monthly series does not appear to have significant autocorrelations at seasonal lags; ACF for quarterly series appears to show significant autocorrelation at second seasonal lag
- That is, monthly series does not appear to be seasonal (or at least, not noticeably so), but aggregating suggests seasonality may be present at a quarterly frequency
- Table 1 shows values of  $\rho$  for which the specified series is deemed seasonal using the root diagnostic (i.e., the series exhibits  $\rho$ -persistent seasonality); since monthly series was not adjusted, monthly and monthly SA should be identical, and quarterly aggregate and indirect quarterly seasonal adjustment values should be similar

Series	$\rho$
Monthly	$\emptyset$
Qtrly Agg	[0.980, 0.994]
Monthly SA	$\emptyset$
Indirect Qtrly SA	[0.980, 0.994]
Direct Qtrly SA	$\emptyset$
Reconciled Mthly	$\emptyset$
Reconciled Qtrly	$\emptyset$

Table 1: Values of  $\rho$  for which the root diagnostic applied to the given series has a p-value exceeding  $\alpha = 0.1$ .

# Example 1: Reconciled Monthly

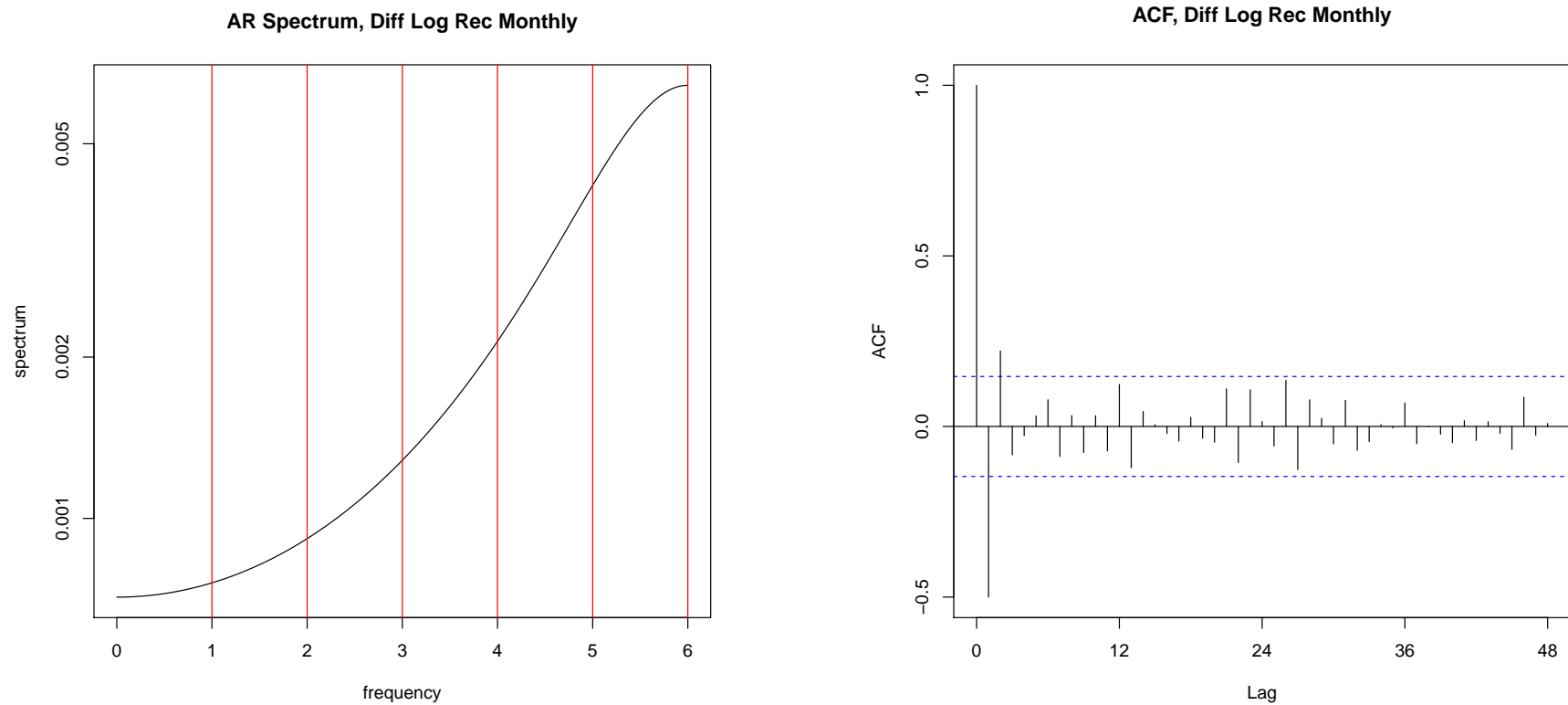


Figure 4: Autoregressive spectrum and autocorrelation function of the differenced log reconciled monthly series.

# Example 1: Reconciled Quarterly

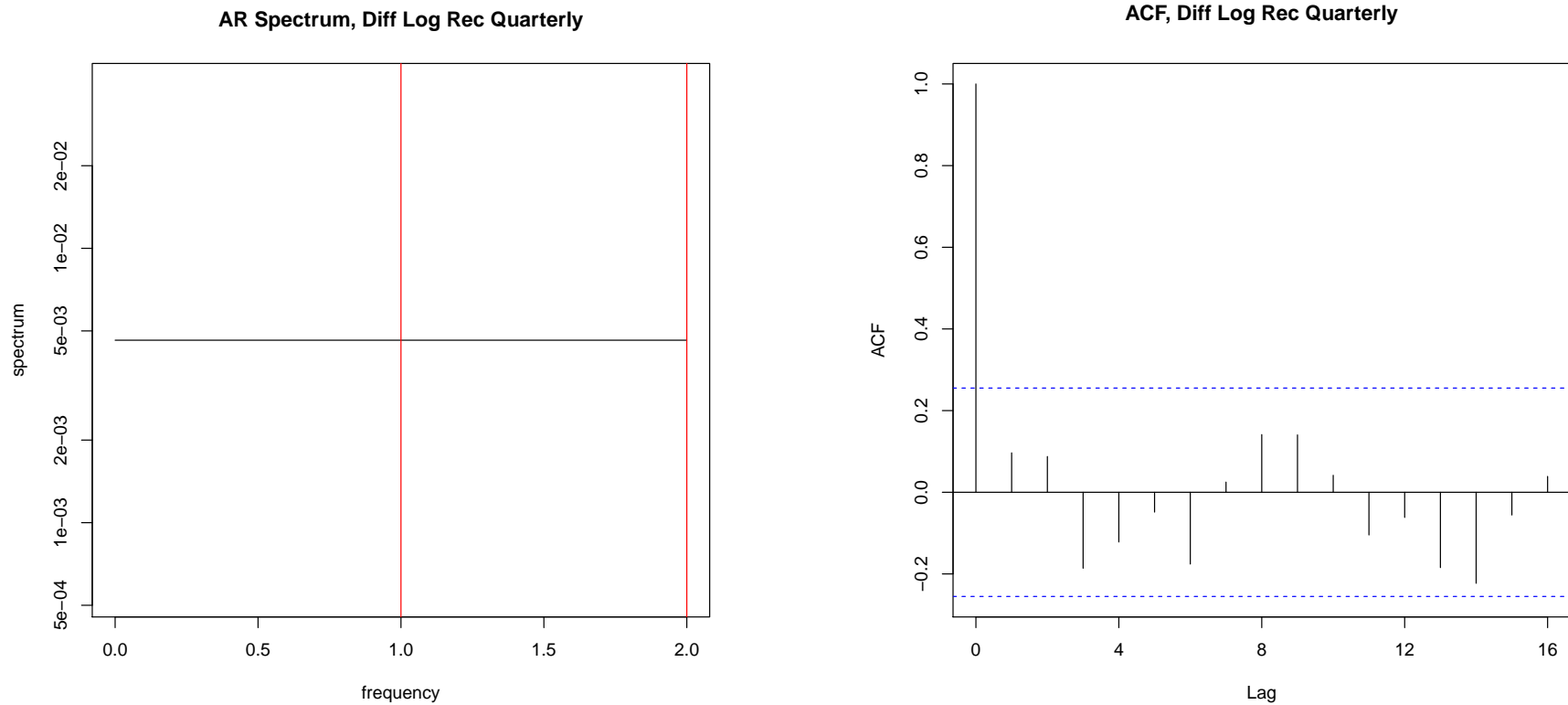


Figure 5: Autoregressive spectrum and autocorrelation function of the differenced log reconciled quarterly series.



# Example 1: Monthly and Reconciled Monthly

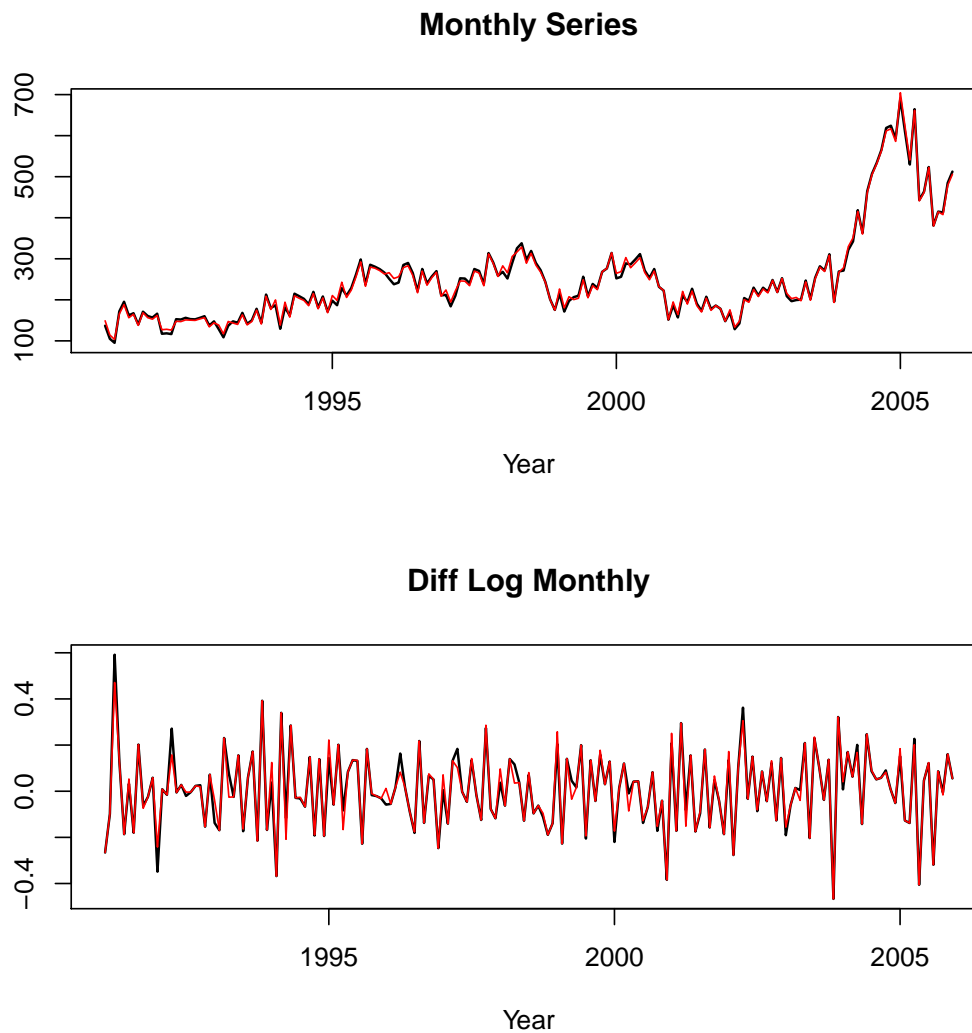


Figure 6: Monthly (black) and reconciled (red) series.

# Example 1: Quarterly Aggregate and Reconciled Quarterly

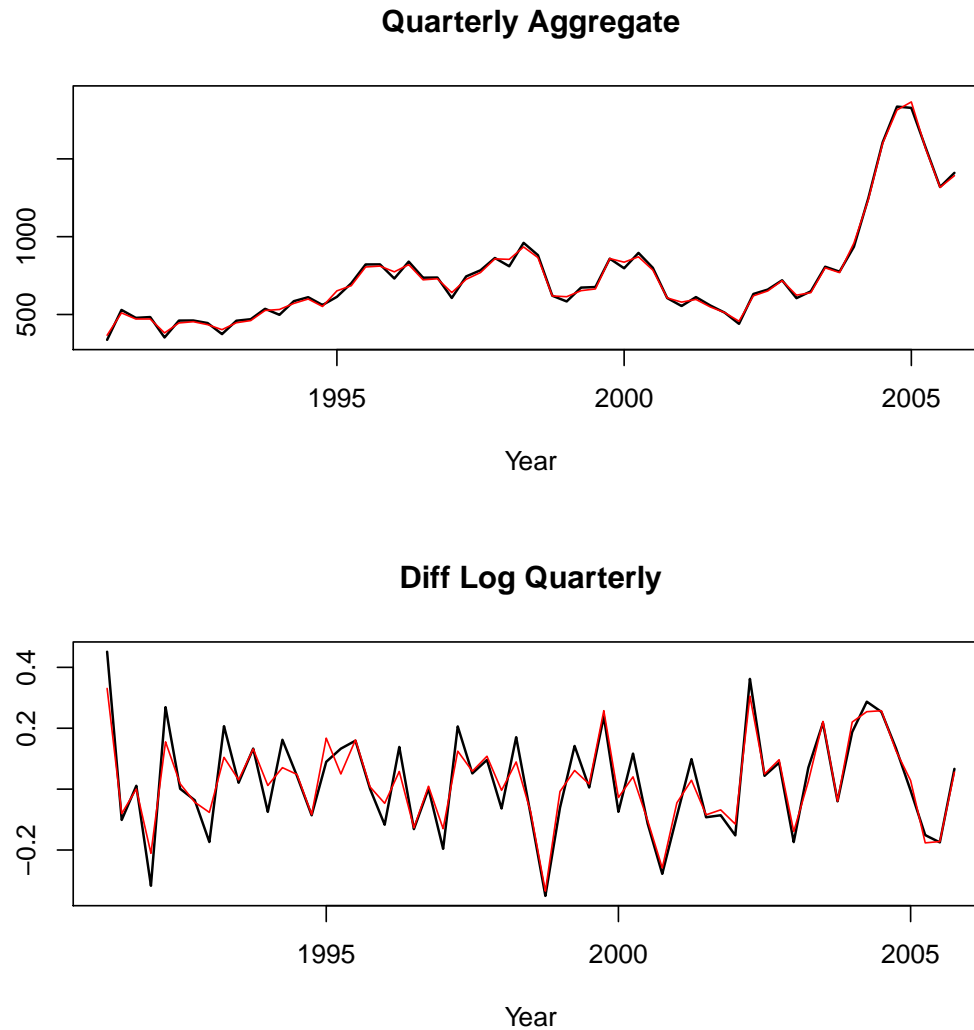


Figure 7: Quarterly aggregated (black) and reconciled (red) series.

# Example 1: ... and Direct Quarterly Adjustment

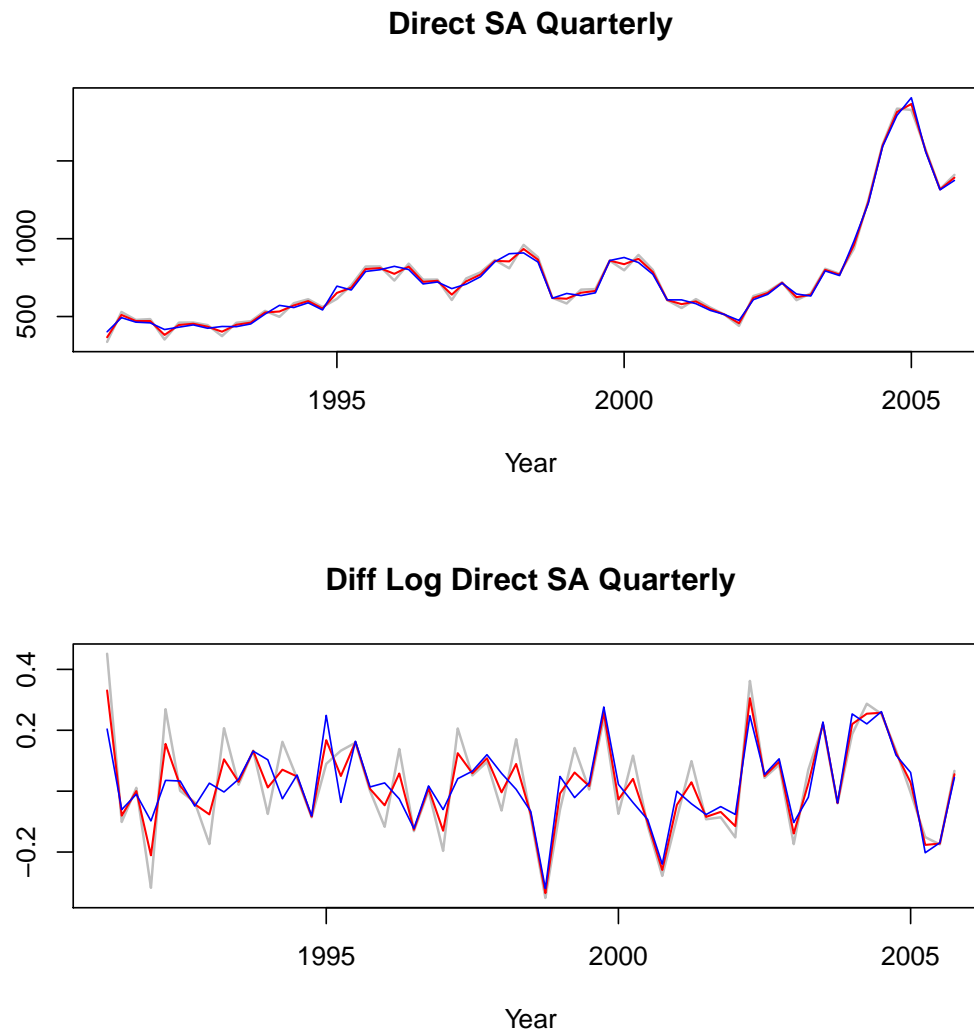


Figure 8: Quarterly aggregated (gray), reconciled (red), and directly adjusted quarterly (blue) series.

## Example 2: Construction Spending Series

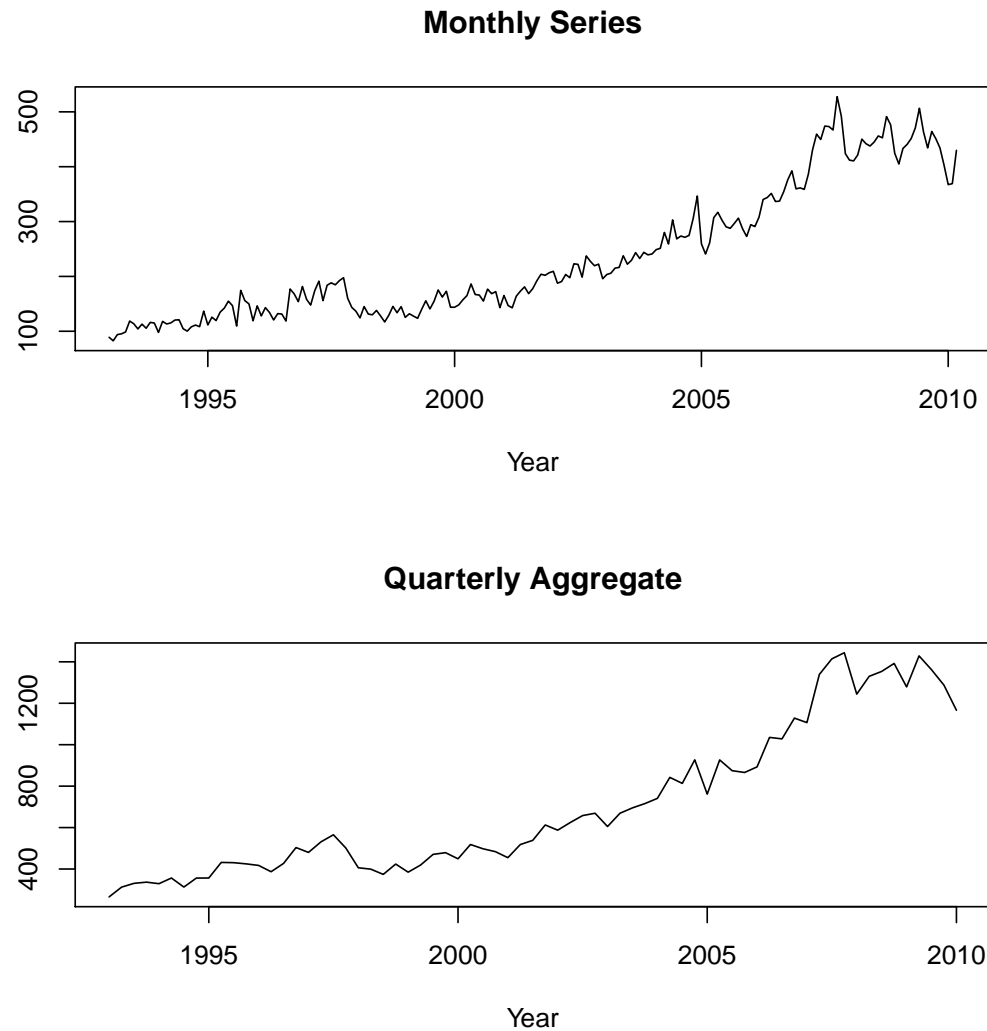


Figure 9: Monthly and quarterly aggregated series.

## Example 2: Monthly

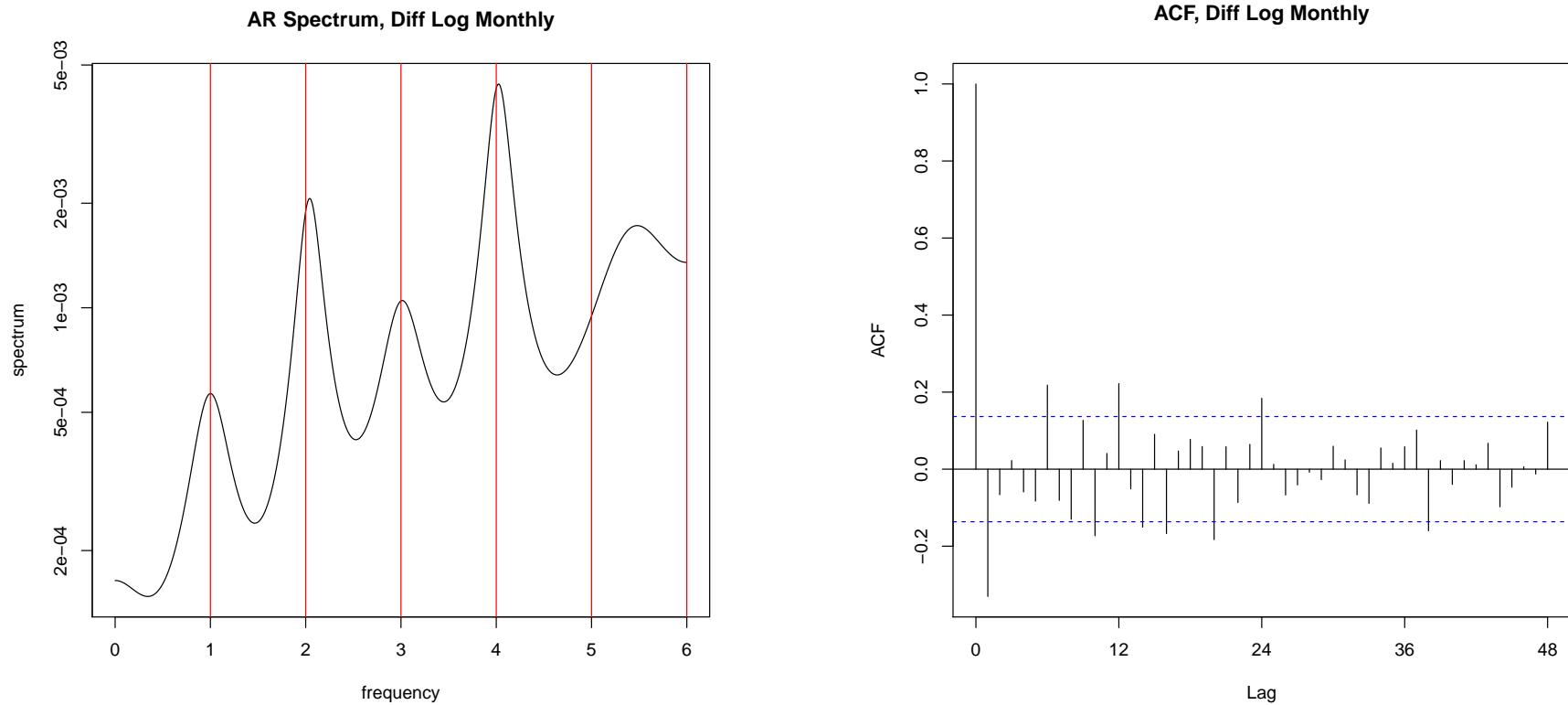


Figure 10: Autoregressive spectrum and autocorrelation function of the differenced log monthly series.

## Example 2: Quarterly Aggregate

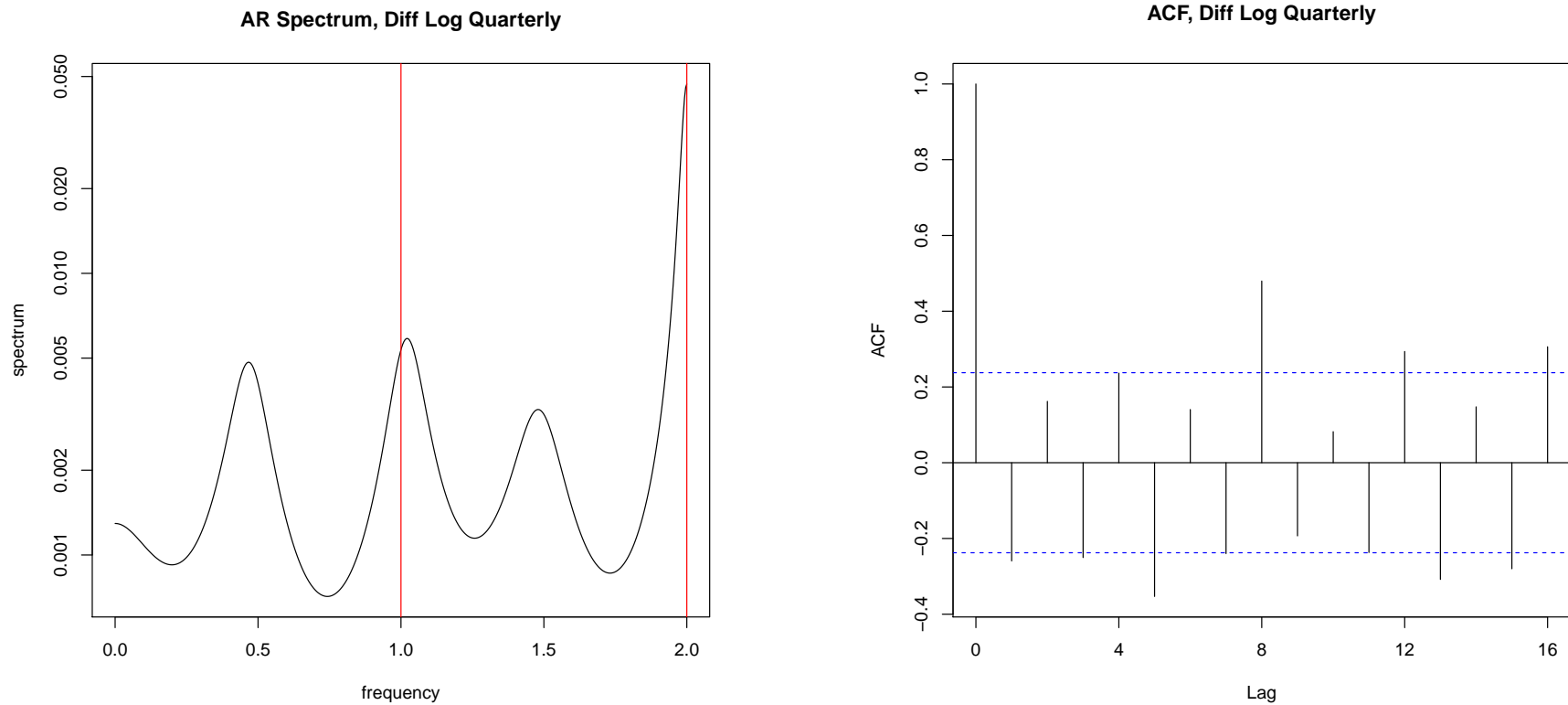


Figure 11: Autoregressive spectrum and autocorrelation function of the differenced log quarterly aggregate.

## Example 2: Comments

- AR spectrum for monthly seems like there could be seasonality (i.e, peaks close to 2nd and 4th monthly seasonal frequencies); AR spectrum for quarterly has a peak that appears to be located close to, if not on, quarterly seasonal frequency (red lines)
- ACF for monthly series have autocorrelations that may be significant at 1st and 2nd seasonal lags; ACF for quarterly series shows very large autocorrelation at 2nd seasonal lag, and slightly smaller ones at 3rd and 4th
- That is, seasonality may be present at a monthly level, but seems more noticeable when aggregated to a quarterly frequency
- Table 2 shows values of  $\rho$  for which the specified series is deemed seasonal using the root diagnostic (i.e., the series exhibits  $\rho$ -persistent seasonality); again, quarterly aggregate and indirect quarterly seasonal adjustment values are similar

Series	$\rho$
Monthly	$\emptyset$
Qtrly Agg	[0.980, 0.985]
Monthly SA	$\emptyset$
Indirect Qtrly SA	[0.980, 0.985]
Direct Qtrly SA	$\emptyset$
Reconciled Mthly	$\emptyset$
Reconciled Qtrly	$\emptyset$

Table 2: Values of  $\rho$  for which the root diagnostic applied to the given series has a p-value exceeding  $\alpha = 0.1$ .



## Example 2: Reconciled Monthly

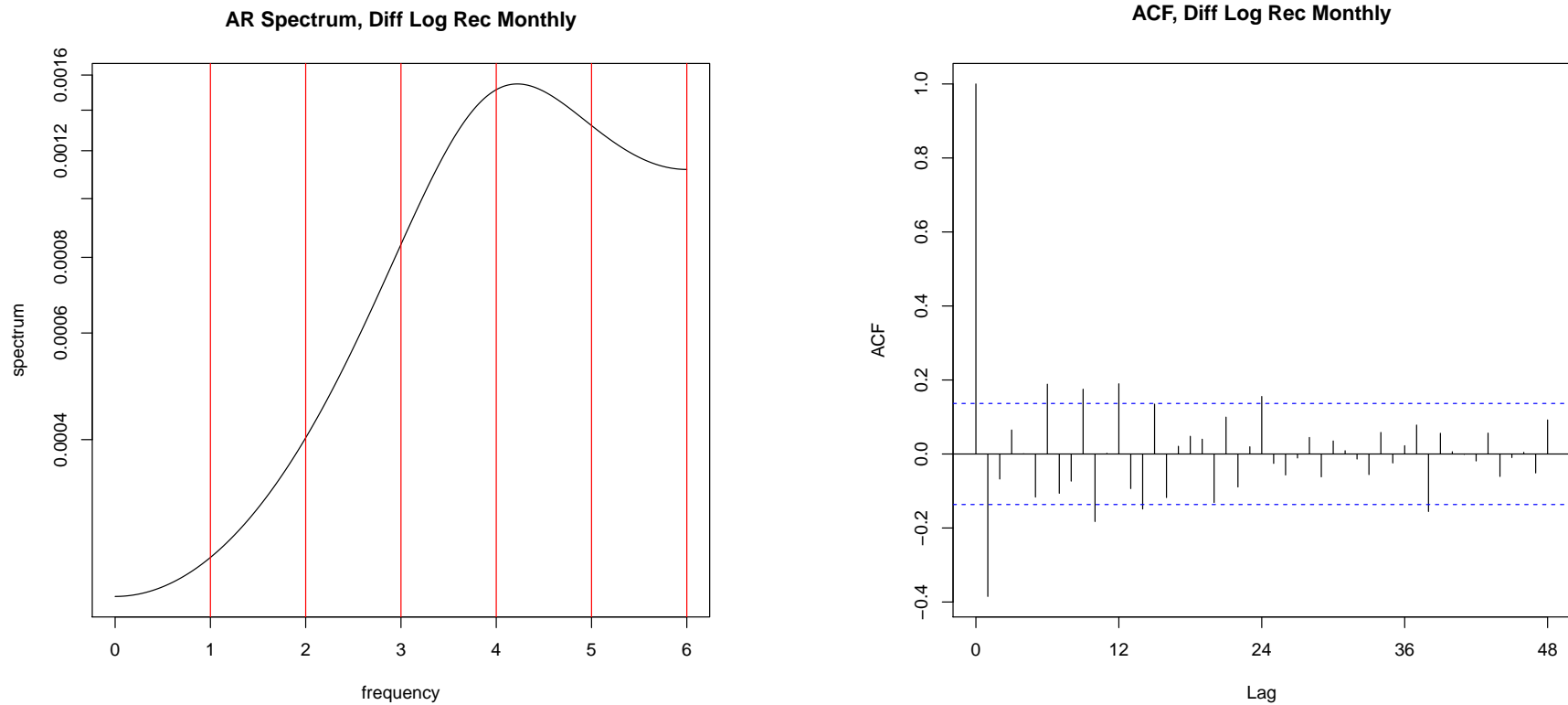


Figure 12: Autoregressive spectrum and autocorrelation function of the differenced log reconciled monthly series.

## Example 2: Reconciled Quarterly

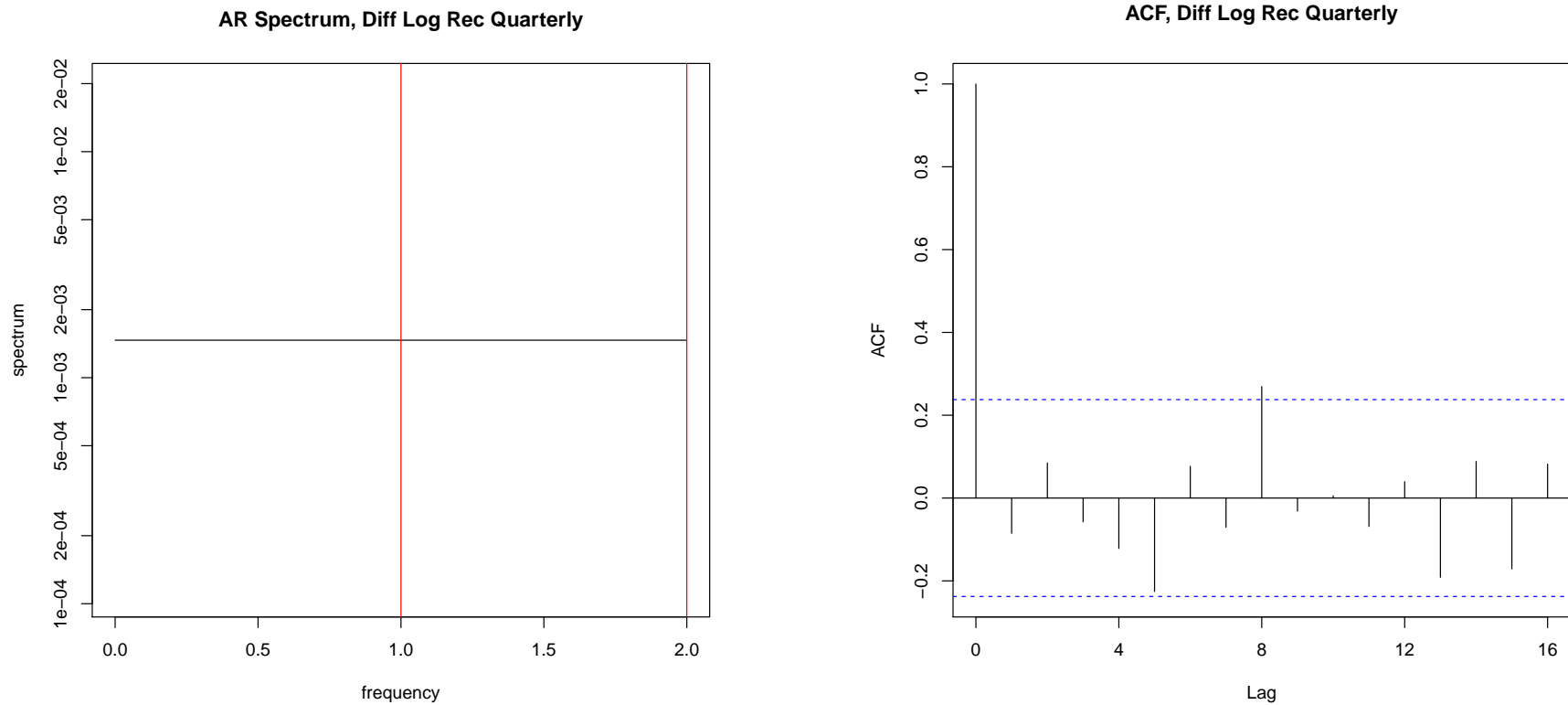


Figure 13: Autoregressive spectrum and autocorrelation function of the differenced log reconciled quarterly series.

## Example 2: Monthly and Reconciled Monthly

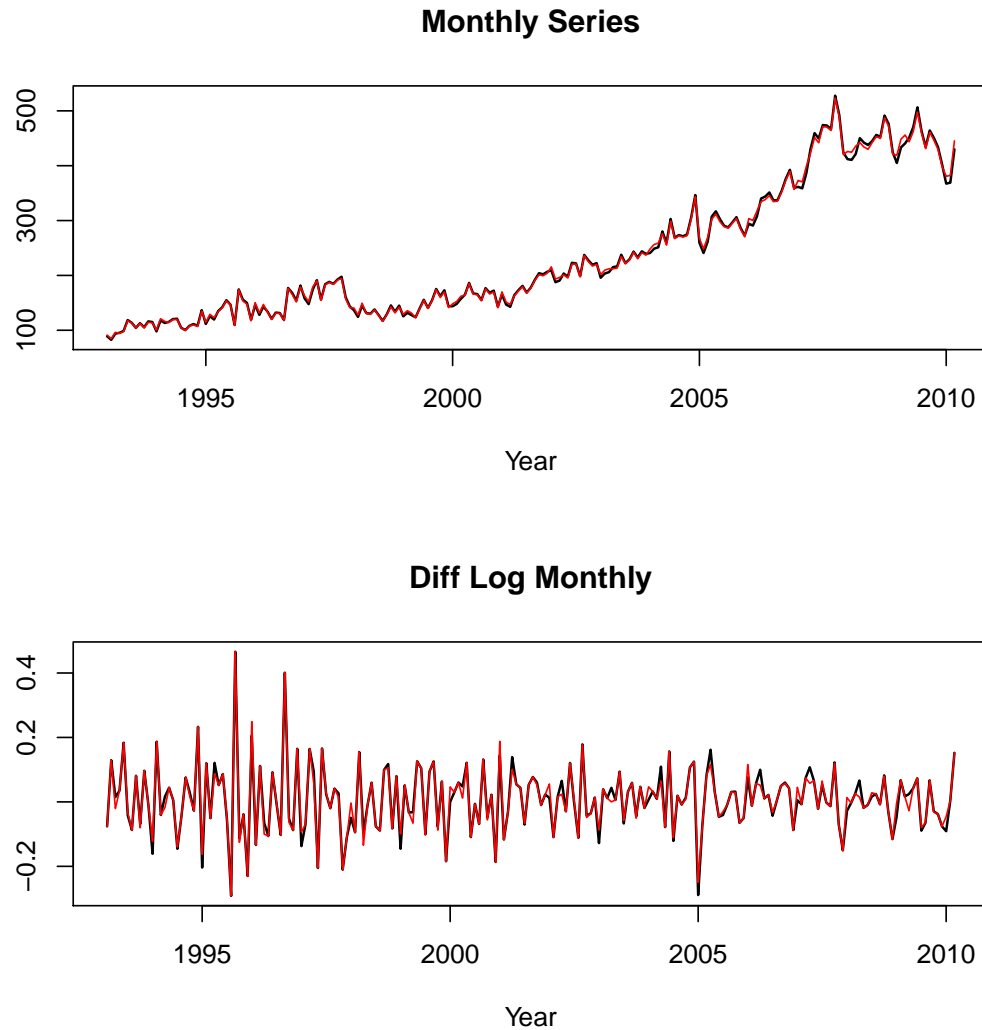


Figure 14: Monthly (black) and reconciled (red) series.

## Example 2: Quarterly Aggregate and Reconciled Quarterly

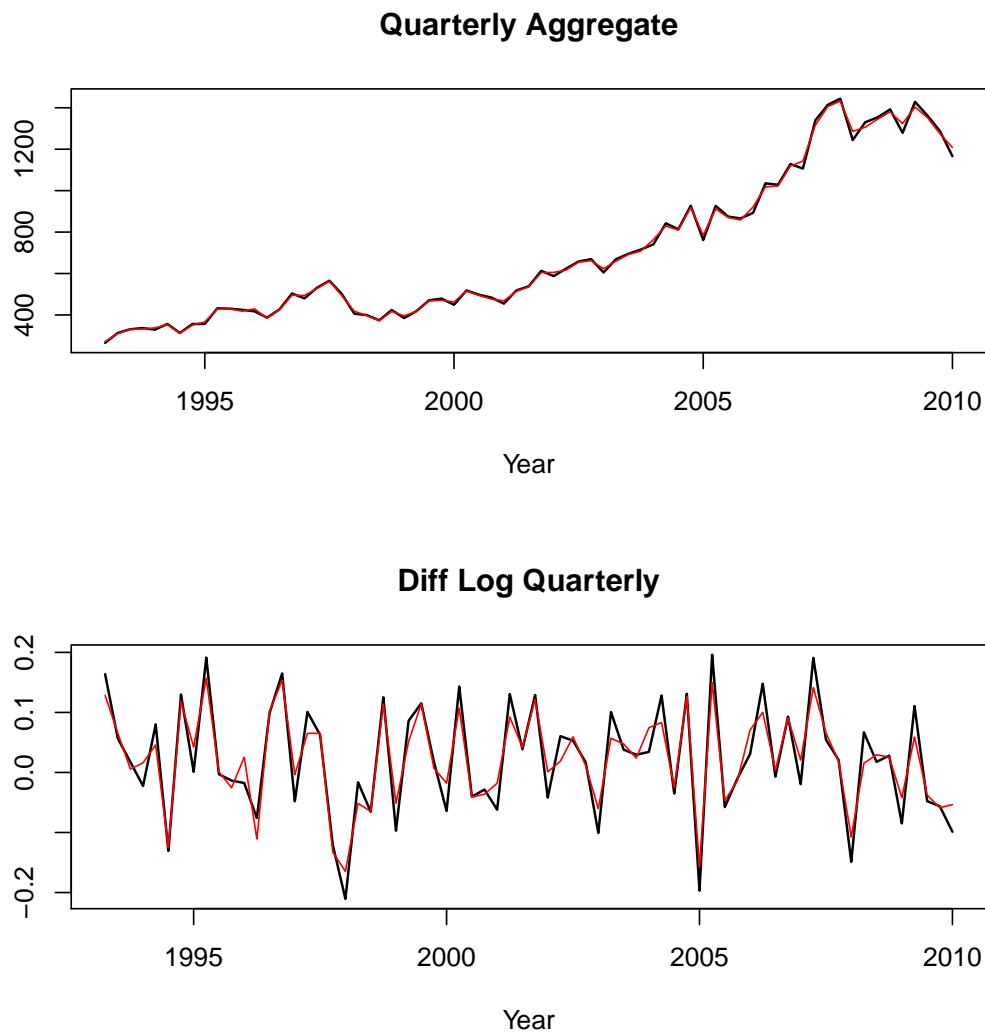


Figure 15: Quarterly aggregated (black) and reconciled (red) series.

## Example 2: ... and Direct Quarterly Adjustment

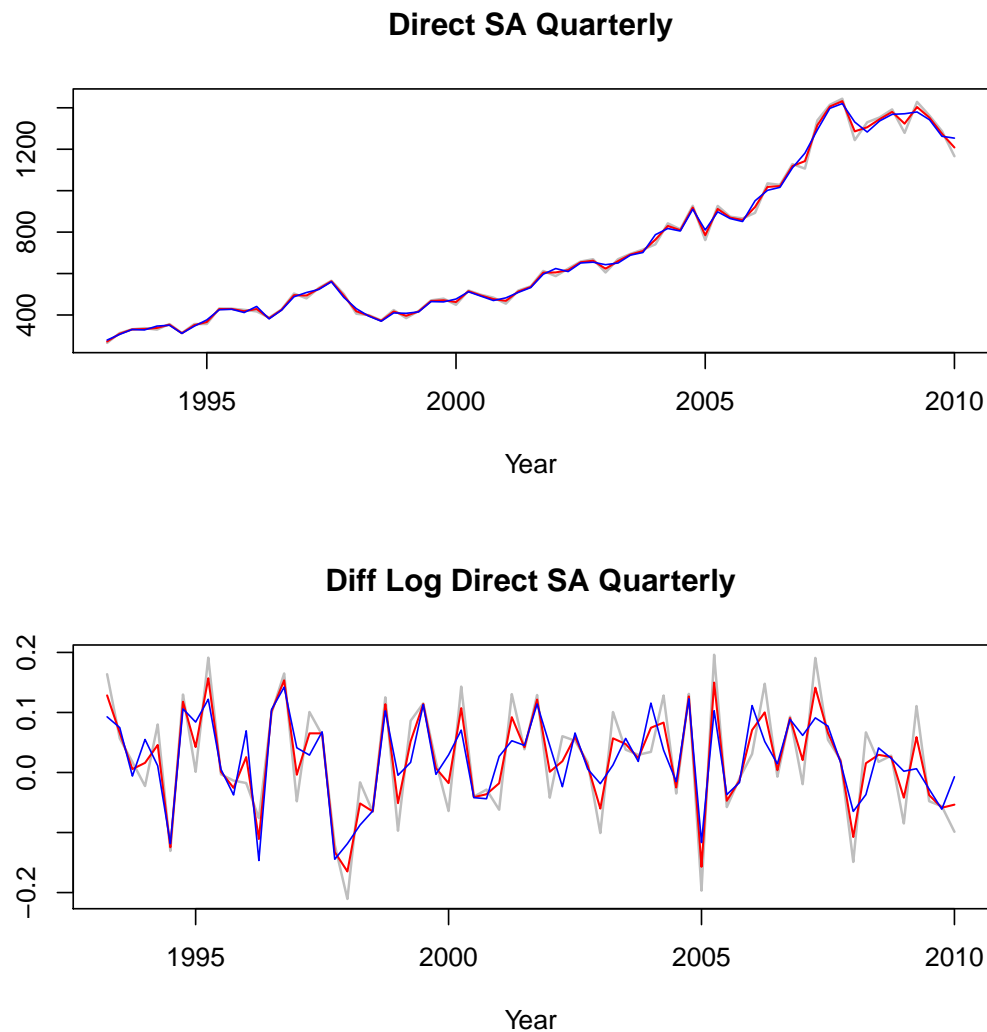


Figure 16: Quarterly aggregated (gray), reconciled (red), and directly adjusted quarterly (blue) series.

# An Alternate First Step

- Optimization step is slowest, so one option is to use the exact solution when both  $\omega_m$  and  $\omega_q$  have an initial value of 0
- I.e., for any quarter  $i$ , with nonseasonal monthly values  $N_{3i+1,m}$ ,  $N_{3i+2,m}$ ,  $N_{3i+3,m}$  and quarterly value  $N_{i,q}$ , the reconciled monthly values  $Y_{3i+1,m}$ ,  $Y_{3i+2,m}$ ,  $Y_{3i+3,m}$  can be found by solving

$$\begin{bmatrix} 1 \\ 1 \\ 1 \end{bmatrix} = 0.5 \begin{bmatrix} \frac{1}{N_{3i+1,m}} + \frac{1}{N_{i,q}} & & \\ & \frac{1}{N_{3i+2,m}} + \frac{1}{N_{i,q}} & \\ & & \frac{1}{N_{3i+3,m}} + \frac{1}{N_{i,q}} \end{bmatrix} \begin{bmatrix} Y_{3i+1,m} \\ Y_{3i+2,m} \\ Y_{3i+3,m} \end{bmatrix}$$

- This yields a block diagonal structure over the full series, so the reconciled values can be obtained quickly
- If the outcome is not adequate, or if at least one of the initially selected values of  $\omega_m$  and  $\omega_q$  is not 0, then the optimization step can be invoked

# Thoughts

- Small changes observed to monthly series as a result of this process, but spectra and ACFs look the same (more or less)
- More pronounced changes to quarterly – reconciliation dampens some of the sharper changes in the aggregates
- Proviso: root diagnostic allows for choice of order for ARMA polynomial; examples use order determined by selection criterion (e.g., AIC), but results may vary if fixed values are used instead
- Examples shown here used series where raw monthly was not adjusted and quarterly was more noticeably seasonal
- Expansion to accommodate both frequency and cross aggregation in progress

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