

## Data Harmonization in Survey Data Integration

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## Outline

- Data harmonization
  - What/Why/Challenges/Process
- Example: SESTAT
- Some thoughts



#### What is Data Harmonization?

 It is the process of mapping and synchronizing data derived from multiple sources into a coherent data file for analysis.



## Why Harmonize Data?

- Enhance data utility and quality
- Increase micro and macro level estimation capacity
- Minimize response burden and costs of survey programs
- Create further opportunities for comparative analysis



## Challenges for Data Harmonization

#### Disparate data

- Data linkage
- Consistency/comparability

#### Variation of data items measured

- Survey questions
- Administrative records
- Transactional records
- Cost benefit analysis: value and expense
- Representativeness
  - Missing data
  - Bias

#### No universal data quality measures

Fit for use



# Overview of Scientists and Engineers Statistical Data System (SESTAT)

- U.S. National Science Foundation's System of Workforce Surveys
- Three surveys:
  - National Survey of Recent College Graduates (NSRCG)
  - Survey of Doctorate Recipients (SDR)
  - National Survey of College Graduates (NSCG)
- A comprehensive and integrated system of information on the employment, education, and demographic characteristics of scientists and engineers in the U.S.
- For survey details, <u>https://www.nsf.gov/statistics/sestat/</u>



## SESTAT Component Surveys

- NSRCG: Individuals who received a bachelor's or master's degree in an S&E field during the previous two academic years from a U.S. institution
- SDR: Individuals who received a doctorate in an S&E field from a U.S. institution
- NSCG
  - All other S&E bachelor's or master's degrees
  - Individuals who received a doctorate in an S&E field from a foreign institution
  - Non-S&E degrees but working in S&E occupations as of the survey reference date
  - Covers about 90 percent of the SESTAT population



#### Benefits to Harmonizing Multiple Survey Data:

- Broadens cross-sectional coverage
  - Creates nationally representative sample for the entire S&E population
- Increases temporal coverage
  - Produces trend estimates over time
- Adds a longitudinal component
  - Allows career tracking of S&E individuals over time



#### **Process for Data Harmonization**

**Coordination and Standardization** 

- Survey questions
- Variable naming conventions, for example:
  - Variable: working for pay as of the survey reference date
  - NSCG and SDR: A1
  - NSRCG B1
  - SESTAT variable name WRKG
- Variable formats
- Harmonize variables over time when choice of categories for a question changed over time
- Coordination of sample designs and data collection protocols



## Process for Data Harmonization (Cont'd)

#### Guidelines

- Standardize coding schemes for education and employer institutions; degree level; field of degrees; occupations, etc.
- Apply consistent **editing** rules across three surveys
- Guidelines for **response rate** calculations



## Process for Data Harmonization (Cont'd)

**Coordinating Statistical Data Processing and Estimation Procedures** 

- Imputation guidelines for a set of auxiliary variables, imputation order, and imputation methods
- Weighting procedures on a set of auxiliary variables, response propensity models, and adjustments
- Variance estimation methods



## Process for Data Harmonization (Cont'd)

- Data Products
  - Multiplicity adjustments
  - Weights for cross-sectional and longitudinal analyses
  - Variance estimation for cross-sectional, trend, and longitudinal analyses
- Documentation
  - Metadata
  - Methodology reports
  - Micro data



#### Discussion

- SESTAT example shows that integration of multiple survey data for a federal statistics program requires major resources in time, \$\$, and staff.
- Consider data harmonization as a sparate Program
  - If a federal statistics program involves the integration of multiple data, the entire data life cycle needs to be planned and established to include the necessary harmonization and integration activities.



# **Thank You!**



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